



HER
Success
SUMMIT
2025

EMPOWER HER • INSPIRE HER • LEAD HER
EMPOWERING WOMEN LEADERS

NOVEMBER 13TH - 16TH

BLACK DESERT RESORT
ST. GEORGE, UT

<https://thebestofyvonne.com>

Who is Yvonne Dellos?

Meet Yvonne, a catalyst for transformation and empowerment, whose journey from the medical field to the realm of public speaking epitomizes the boundless potential of the human spirit. With a background as a Nurse Practitioner in the Medical Aesthetic Industry, Yvonne initially found fulfillment in healing and nurturing others. However, her true calling emerged when she recognized the profound impact of mindset on personal and professional success.

Driven by a deep-seated desire to help others break free from limitations and achieve their dreams, Yvonne embarked on a mission to empower individuals with the tools and mindset needed to conquer any challenge. Drawing from her own experiences of overcoming adversity, including her upbringing on food stamps and welfare, Yvonne understands the power of resilience, determination, and unwavering belief in oneself.

Yvonne Dellos

President Medical Aesthetic Art Institute (MAAI)



WHY SPONSOR HER AESTHETIC SUCCESS SUMMIT



The aesthetics industry is one of the most dynamic and fast-growing sectors in the medical field. Yet, as we look around, we see that women, who make up a significant portion of this industry, often face unique challenges in rising to leadership roles, building confidence, and expanding their professional networks. The HER Aesthetic Success Summit is designed to address these challenges head-on, providing a dedicated platform for women in the aesthetics field to foster personal growth, refine leadership skills, and build meaningful connections.

Event Overview

Target Audience: Female professionals in the aesthetics industry, including physicians, aesthetic industry professionals, nurse practitioners, practice managers, and business owners.

Conference Objectives

This conference is a one-of-a-kind event that focuses on empowering women in the aesthetics industry by offering:

- **Personal Growth Workshops:** Sessions aimed at helping attendees enhance their self-confidence, overcome imposter syndrome, and achieve work-life balance.
 - **Leadership Development:** Expert-led panels and workshops on refining leadership skills, managing teams effectively, and navigating the unique challenges women face in leadership roles.
 - **Networking Opportunities:** Structured networking sessions designed to help attendees build a strong community of peers and mentors within the aesthetics field.
 - **Business Best Practices:** Insights on self-branding, marketing strategies, and financial management tailored specifically for women in the industry.
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JOIN US!

Join Us in Empowering Women Leaders in Aesthetics

By sponsoring the Women's Leaders in Aesthetics Conference and sending your representatives, you are not only investing in the future of the aesthetics industry but also in the growth and empowerment of the women who contribute to your company's success. We invite you to join us in this important initiative and become a part of an event that will inspire and elevate the next generation of female leaders in aesthetics. Each representative that comes is invited to participate in sessions, group discussion, networking events and all event activities to help build their network and community.

SPONSORSHIP LEVELS

SILVER SPONSORS - \$3,500

- 6FT Tabletop Standard Booth
- Logo on Website
- Company description and logo in program
- Logo included on exhibitor hall signage
- 1 general attendee badge for representative

GOLD SPONSORS - \$5,000

- 6FT Tabletop Standard Booth
- 20 minutes of Presentation time during conference in General session space
- Logo on website and program
- Post Attendee List
- Logo Included on exhibitor hall signage
- 1 general attendee badges, and 1 sponsored general attendee registration for gifting

PLATNIUM SPONSORS - \$10,000

All platinum special sponsorship opportunities are customized to several attendee engaging opportunities below. -Each Opportunity Includes 60 minutes of Speaking Opportunity

- 6FT Tabletop Standard Booth- Set in Front Foyer Platinum Area
- Logo on website and program
- Email campaign blast showcasing company
- Post Attendee List
- Logo Included on Exhibitor Hall Signage
- 3 general attendee badges, with two sponsor VIP attendee badges for gifting

Diamond Sponsor - Prosecco and PJ Party - \$20,000 (1 available)

- 6FT Tabletop Standard Booth
 - 60 minute speaking opportunity
 - custom backdrop at Prosecco and PJ Party for your team
 - Logo on website and email
 - Email campaign blast showcasing company
 - Pre and Post Attendee list
 - Logo Included on Exhibitor Hall Signage
 - Promotional Flyer in Bag
 - 3 VIP attendee badges for representatives, 3 sponsored VIP attendee badges for gifting
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PARTNER LEVEL SPONSORS

Would like to contribute in different ways? By providing Swag, Marketing Services or contribute to Attendee Experience Enhancements you too can be apart of our movement.

Partner Level Sponsors will Receive:

- Logo on Website
- Logo and Company Description in Program
- Partner Level Sponsorship Branding inclusions in e-marketing, social media and other pre-event marketing branding

SPONSORSHIP FORM

HER Aesthetic Success Summit

November 13th - 16th, 2025

Exhibitor Registration and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Name: _____ Representative Phone: _____

E-mail: _____ Website Address: _____

Yes, we will exhibit and participate at the 2025 HER Aesthetic Success Summit:

___ Silver Exhibitor - \$3,500

___ Gold Exhibitor - \$5,000

___ Platinum Sponsor - \$10,000

___ Diamond Sponsor - \$20,000

___ I understand that at this event, although I will have an exhibit table available during our breaks, our representatives will join the attendees during the sessions as attendees as a part of the experience and organic networking and community building.

Product Swag Sponsor - FREE

___ I will provide enough product for the entire attendance to show case in the event or swag. Product will be full size, and not sample sizes. Product will be delivered directly at least 3 business days prior to the start of the event.

Description of Product

TOTAL ENCLOSED \$ _____

No cancellations after May 15, 2025. (Questions: Contact the events team at events@thebestofyvonne.com or call 801-201-0669)

GENERAL INFORMATION

HER Aesthetic Success Summit

November 13th - 16th, 2025

Exhibitor Registration and Agreement Form

CANCELLATION POLICY:

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to May 15, 2025. Refunds will not be made for cancellations made after May 15, 2025.

EXHIBIT AND SPONSOR CONTACT INFORMATION:

Contact Events team at events@thebestofyvonne.com or call 801-201-0669

EXHIBIT FEES:

Standard - 6-foot table for table-top display only with two chairs, and black linen. The area is carpeted, audio visual and power is not included and can be booked directly through the hotel. That information will be provided at time of signing.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.

Post Attendee Lists:

Each Company will receive a post attendee list within 7 business days of the event conclusion

HOTEL INFORMATION AND RESERVATIONS:

The HER Aesthetic Success Summit will be held at:
Black Dessert Resort
1500 E Black Desert Dr, Ivins, UT 84738

Reservation link is available on conference website. Rooms are limited, we suggest securing them as soon as possible. Hotel cancellation policies are specified on website.

Nearest Airport:

St. George Regional (SGU) Airport, is about 20 miles away, and 26 minute drive. Uber is an economical option, however can be hard to procure for departures if leaving early morning.

DISMANTLING OF EXHIBITS:

All exhibits must remain intact until the final break on Sunday, November 16th, 2025, the official closing time. If an exhibitor needs to leave early, please let the event coordinator know so your booth can be removed.

GENERAL INFORMATION

SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:

We strongly advise that you ship materials in advance to the black desert resort to assure that your exhibit will be set-up and ready on Thursday afternoon, November 13th, 2025. Shipments will be received up to (3) days in advance. If you are shipping boxes directly to the hotel, please address your shipment as follows. Any additional shipping and receiving costs will be at the expense of the exhibiting company.

NOTE: Boxes cannot arrive prior to November 5th, 2025.

SHIP TO:

**Hold for Arrival: Guest Name/Company Name,
Attn: HER Success Summit
Black Dessert Resort
1500 E Black Desert Dr, Ivins, UT 84738**

SELECTION OF EXHIBIT SPACE:

Table space will be assigned on a first-come, first-served basis based on the date of receipt of the Exhibit Registration Form and full payment. Exhibit tables will be labeled before you arrive for set-up and space assignments may not be changed. Platinum Package exhibitors will be placed in main foyer spaces.

SPECIAL/AFFILIATED EVENTS:

If you are interested in hosting a function during the meeting, all meeting space requests must be approved by The HER Summit. We do not allow functions involving the attendees to be held during official scheduled events. Please be advised that meeting space is limited, and requests will be accommodated on a space available basis. . Please direct any questions concerning this to Grainne Gray, HER Summit Meeting Coordinator at ggray@sdeeevents.com

HER Summit DISCLAIMER:

The HER Summit cannot guarantee against loss or damage of any kind. The security of exhibit space items is the responsibility of the exhibiting company.

INSTRUCTIONS:

- 1.Read the General Information provided herein.
 - 2.Complete the requested information in the Exhibitor Registration and Agreement Form.
 - 3.Scan and send your form to the Meeting Coordinator at ggray@sdeeevents.com. Payment can be made in full by credit card, wire, or check payments.
 - 4.The HER Summit is hereby authorized to reserve space for our exhibit at the forthcoming meeting at Black Rock Desert Resort November 13th - 16th, 2025.
 - 5.We understand and agree that exhibit space will be assigned at the discretion of The American-Brazilian Aesthetic Meeting® based on sponsorship level.
 - 6.NO exhibits will involve any equipment producing high levels of noise, odor, or potential hazard.
 - 7.The description of the exhibit in (25) words or less, for printing in the Program Book should be e-mailed by December 1st, 2024. (see next page at bottom – date conflicts)
 - 8.There will be maximum of (4) company representatives at each table exhibit space at any given time. Additional costs may apply.
 - 9.We agree that any cancellations must be in writing and that fees cannot be refunded unless the cancellation is received prior to May 15, 2025.
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GENERAL INFORMATION

10. Exhibitor/Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save The HER Summit, The Black Rock Desert Resort and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of Grand Summit Hotel.

11. We understand that we must maintain sufficient liability insurance which covers all potential problems during the exhibit show. In addition, exhibitor acknowledges that The HER Summit and the black rock desert resort do not maintain responsibility and insurance covering such losses by exhibitor.

12. We are aware that general hotel security will be provided during the hours that the Exhibit Hall is not open and, if losses or problems occur, we agree to promptly notify the Meeting Planner or hotel personnel so that the proper authorities can be alerted.

13. The HER Summit reserves the right to approve all advertising and signage utilized by exhibitor, and to remove any signage which is deemed to be offensive, demeaning, or deceptive, whether to the attending participants and/or guests or to another Exhibitor.

14. We agree to abide by the Rules and Regulations set forth herein.

Signature: _____ Date: _____

Name: _____ Title: _____

·Please Include high resolution jpeg or png file of your logo

·Please provide 25 word description of the company:

PAYMENT INFORMATION

Payment information

Payment may be made by check or credit card. Wire Transfers not accepted.

Credit Card Payment:

Credit Card #: _____ Exp Date: _____

3/4 digit: _____ Phone number: _____

Name on Credit Card: _____

Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Check Payment:

Checks should be payable to:

Medical Aesthetic Art Institute and mailed to:

Attn: Yvonne Dellos

10 W Dixie Country Lane

Washington, UT. 84780

The total contracted amount must be paid with this application form. The total fee must be received prior to space being assigned. To secure your exhibit space e-mail the form or request e-signature document to complete. Check payments not received within 30 days of the event will result in a cancellation of your participation.

E-mail to: Grainne Gray at ggray@sdevents.com.
